



New

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision 500368 /		Alt Order # 06398217
Product OBAMA :60S		
Contract Dates 10/30/12 - 11/06/12		Estimate # 2265
Advertiser Obama For America		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$750.00			
N 2	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$8,500.00			
N 3	KVVU	10/30/12	11/05/12	The Simpsons	M-F 11:35p-12:05a		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$700.00			
N 4	KVVU	10/30/12	11/05/12	Anderson	3-4p		1:00			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$1,500.00			
N 5	KVVU	10/30/12	11/05/12	The Dr.Oz Show	4-5p		1:00			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$1,800.00			
N 6	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$1,450.00			
N 7	KVVU	10/30/12	11/05/12	MORE Access	630-7pm		1:00			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$2,100.00			
N 8	KVVU	10/30/12	11/05/12	Extra	M-F 7-730p		1:00			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
N 9	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$1,400.00			
N 10	KVVU	10/30/12	11/05/12	TMZ	730-8p		1:00			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$3,300.00			
N 11	KVVU	10/30/12	11/05/12	More M-F 9-10a	M-F 9a-10a		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
500368 /	06398217

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	OBAMA :60S	2265

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$550.00			
Totals											18	\$45,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	18	\$45,000.00	\$38,250.00
Totals	18	\$45,000.00	\$38,250.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT26/12 17.54

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

_____ (CE)

1000

DATE OCT26/12 17.54

TO ROSE
FR NIKKI
OK'D M1 SEE LINE 122
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA : 60S

[illegible]

AGENCY ADVERTISER CODE = 95	AGENCY EST# = 2265
AGENCY PRODUCT CODE = 101	

1	ES	100P-200P	60	\$750.00	10/30	11/5	0	TU-F,M	0
PROGRAM : COPS/DOG									
CON COM1: COPS/DOG									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

12	A		100P-200P	60		\$750.00	10/30	11/5	2		TU-F,M	2
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PROGRAM : COPS/DOG THE BOUNTY HUNTER
 ORD COM1 : CORRECT PRG. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 2 SPOTS/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED:TU-F,M/100P-200P OCT30 (2/WK) 60S \$750.00 (OCT26/12)
 OFFER:TU-F,M/100P-200P OCT30 (2/WK) 60S \$750.00 PLS ADVISE.
 CMT:CORRECT PRG. PLS APPROVE.

NOV/12	45000.00	CONTRACT TOTAL	45000.00
		TOTAL SPOTS	18

MARKET TOTALS	\$225,000	KVVU 20%	KSNV 23%	KTUD 1%	KLAS 29%	KTNV 20%	KVMY 6%	KVCW 1%	CABL 0%
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SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6398217 TRF# 500368
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT26/12 15.28
*** KVVU-TV ***

4	300P-400P	60	\$1,500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER								
5	400P-500P	60	\$1,800.00	10/30	11/5	2	TU-F,M	2
PROGRAM : DR OZ CON COM1: DR OZ								
6	600A-700A	60	\$1,450.00	10/30	11/5	1	TU-F,M	1
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A								
7	630P-700P	60	\$2,100.00	10/30	11/5	2	TU-F,M	2
PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<								
8	700P-730P	60	\$2,500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : EXTRA CON COM1: EXTRA								
9	700A-900A	60	\$1,400.00	10/30	11/5	1	TU-F,M	1
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS								
10	730P-800P	60	\$3,300.00	10/30	11/5	2	TU-F,M	2
PROGRAM : TMZ CON COM1: TMZ								
11	900A-1000A	60	\$550.00	10/30	11/5	1	TU-F,M	1
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS								
N MAKEGOOD OFFERS:								
UNRESL	BUY#1	MISSED: TU-F,M/100P-200P		OCT30 (2/WK)		60S	\$750.00	(OCT26/12)
		OFFER: TU-F,M/100P-200P		OCT30 (2/WK)		60S	\$750.00	PLS ADVISE.
CMT: CORRECT PRG. PLS APPROVE.								

NOV/12 45000.00 CONTRACT TOTAL 45000.00
TOTAL SPOTS 18

MARKET TOTALS \$225,000 KVVU 20% KSNV 23% KLAS 29% KTNV 20% KVMY 6% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

opara

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
 3050 K ST NW,
 WASHINGTON, DC 20007

REP. # _____ OFF. # 762 SALESMAN # _____
 BUYER NAME MAURA GILROY
 SALES PRSN PH- TERESA DIFURIA

ORDER # 500368 CONTRACT # 6398217 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA : 60S EST#2265 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 11.17

REP: TO ROSE
 FR NIKKI
 NEW OBAMA : 60S
 TOTAL \$45,000
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA : 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	60		\$750.00	10/30	11/5	2		TU-F,M	2
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 2265												
PROGRAM : COPS/DOG CON COM1 : COPS/DOG												

Cops 100g

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	60		\$8,500.00	10/30	11/5	2		TU-F,M	2
3			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	60		\$700.00	10/30	11/5	1		TU-F,M	1
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	60		\$1,500.00	10/30	11/5	2		TU-F,M	2
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	60		\$1,800.00	10/30	11/5	2		TU-F,M	2
6			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	60		\$1,450.00	10/30	11/5	1		TU-F,M	1
7			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	60		\$2,100.00	10/30	11/5	2		TU-F,M	2
8			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	60		\$2,500.00	10/30	11/5	2		TU-F,M	2
9			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	60		\$1,400.00	10/30	11/5	1		TU-F,M	1
10			730P-800P PROGRAM : TMZ CON COM1: TMZ	60		\$3,300.00	10/30	11/5	2		TU-F,M	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A	60		\$550.00	10/30	11/5	1		TU-F,M	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
NOV/12			45000.00									
CONTRACT TOTAL												45000.00
TOTAL SPOTS												18

MARKET TOTALS \$225,000

KVVU 20%

KSNV 23%

KTUD 1%

KLAS 29%

KTNV 20%

KVMY 6%

KVCW 1%

CABL 0%

SVC- NSI

DEMOS- RA35+*